
10.19 Downtown Commercial Zoning District (DC) Sign Standards

The following signs are permitted in the DC District and are subject to the time, place and manner standards described for each type of sign.

- A. **Permanent Sign Standards:** Permanent signs shall be permitted as follows:
- a. *Types of Signs Permitted:* Any combination of permanent wall, projecting, awning, window, directional, or ground signs is allowed within the constraints of the regulations in this section.
 - b. *Cumulative Square Footage:* The cumulative square footage of all permanent signs shall not exceed sixty (60) square feet unless noted otherwise.
 - c. *Permanent Wall Signs:*
 1. **Maximum Area:** Any single wall sign shall not exceed forty (40) square feet in area.
 2. **Maximum Sign Height:** Any single wall sign shall not exceed four (4) feet in height.
 3. **Maximum Height Above Ground:** No part of a wall sign shall be more than twenty (20) feet above ground level.
 4. **Distance From Building:** No part of a wall sign shall protrude more than eight (8) inches from the wall or face of the building to which it is attached.
 5. **Maximum Number:** One (1) wall sign is permitted on each facade; maximum of two (2) per building.
 - d. *Permanent Projecting Signs:* The following standards apply to permanent projection signs.
 1. **Maximum Area:** Any single projecting sign shall not exceed twelve (12) square feet per side.
 2. **Maximum Sign Height:** Any single projecting sign shall not exceed four (4) feet in height.
 3. **Maximum Height Above Ground:** No part of a projecting sign shall be less than nine (9) feet above ground level or more than fifteen (15) feet above ground level.
 4. **Maximum Number:** One permanent projecting sign is permitted for each tenant space occupied by a separated business.
 5. **Location:** A permanent projecting sign must be affixed to the front facade and can project no more than five (5) feet from the facade. Under no circumstances shall a projecting sign project over a street, driveway or parking lot.
 - e. *Permanent Awning Signs:* The following standards apply to permanent awning signs.
 1. **Maximum Area:** Any single awning sign shall not exceed thirty (30) square feet in area.
 2. **Maximum Sign Height:** Any single awning sign shall not exceed two (2) feet in height.
 3. **Maximum Height Above Ground:** No part of an awning sign shall be more than fifteen (15) feet or less than nine (9) feet above the ground.
 4. **Illumination:** Awning signs shall not be illuminated by backlighting.
 - f. *Permanent Window Signs:* The following standards apply to permanent window signs.
 1. **Maximum Area:** Any single window sign shall not exceed twenty (20) square feet in area.
 2. **Maximum Sign Height:** Any single window sign shall not exceed three (3) feet in height.
 3. Shall include all commercial messages and information displayed on or in the windows of a structure.
 - g. *Directional Signs:* The following standards apply to directional signs.
 1. Directional signs shall contain language or icons to guide pedestrians or motor vehicles into, out of, or around a development.
 2. Any single directional sign shall not exceed four (4) square feet in area per side, and forty-two (42) inches in height. If a directional sign has two (2) or more sides, each side counts toward the maximum cumulative square footage.
 3. No more than one (1) directional sign shall be used per curb cut onto a public street.

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- B. Temporary Sign Standards: Temporary signs shall be permitted as follows:
- a. *Standard Temporary Sign:* The following standards apply to standard temporary signs.
 1. **Maximum Area:** The sign area for a standard temporary sign shall not exceed five (5) square feet per side.
 2. **Maximum Height Above Ground:** The height for any standard temporary sign shall not exceed three (3) feet.
 3. **Maximum Number:** One (1) standard temporary sign is permitted for lots with frontage on one (1) public street; and two (2) temporary signs are permitted for lots with frontage on two (2) or more public streets if they have at least sixty (60) lineal feet of combined street frontage. Only one (1) standard temporary sign shall be placed on each frontage.
 4. **Location:** A standard temporary sign may be located in a window, on a door, or fully or partially on a public sidewalk, but only if a four (4) foot wide clear-way is maintained on the sidewalk to accommodate foot traffic and handicapped persons.
 5. **Separation:** No two (2) standard temporary signs shall be closer than twenty-five (25) feet from one another.
 6. **Duration:** A standard temporary sign may stay in place for the duration of the temporary event (e.g. special sale, special offer, sale of property, political campaign, etc.). The standard temporary sign may be put in place up to five (5) days prior to the temporary event. All standard temporary signs must be taken down within seven days after the temporary sign's purpose no longer exists. The standard temporary sign(s) shall be removed at the close of business each day and placed in the same location the following business day during the temporary event.
 7. **Permits:** Each new temporary sign or relocation of an existing standard temporary sign requires a new temporary sign permit.
 - C. Ground Sign Standards: Ground signs may have one (1); no larger than twenty (20) square feet; no taller than five (5) feet; located no less than five (5) feet from sidewalk, curb, road drive, etc.