
10.4 Multifamily Residential (R6 & MP) Sign Standards

The following signs are permitted in the R6 and MP Districts and are subject to the time, place and manner standards described for each type of sign.

A. Permanent Sign Standards: Permanent signs shall be permitted as follows:

- a. *Types of Signs Permitted*: Entry feature signs are allowed within the constraints of the regulations in this section.
- b. *Entry Feature Signs*: The following standards apply to entry feature signs.
 1. *Prerequisite*: An entry feature sign is permitted for an apartment complex or lease lot developments with at least twenty (20) dwelling units.
 2. *Maximum Area*: Any single entry feature sign shall not exceed forty (40) square feet in sign area per qualifying entrance.
 3. *Maximum Height*: Any single entry feature sign shall not exceed five (5) feet in height above ground.
 4. *Maximum Number*: Two (2) entry feature signs are permitted at the main entrance into the development. An additional two (2) entry feature signs may be permitted if all the following are present: (i) the development has a second vehicular entrance from a public street; and (ii) the development has one thousand (1000) lineal feet of combined frontage.
 5. *Location*: Entry feature signs shall not be placed in the public right-of-way. No setback from the right of way is required.
 6. *Maintenance*: Entry feature signs shall be maintained by a home owners association or similar legally binding arrangement.
 7. *Materials*: Entry feature signs must consist entirely of brick, stone, or other aesthetically appealing materials. The reverse sides of such signs shall use the same materials and be finished to match the front.

B. Temporary Sign Standards: Temporary signs shall be permitted as follows:

- a. *Standard Temporary Signs*: The following standards apply to standard temporary signs.
 1. *Maximum Area*: The sign area for a standard temporary sign shall not exceed five (5) square feet per side.
 2. *Maximum Height Above Ground*: Any standard temporary sign shall not exceed four (4) feet above the ground.
 3. *Maximum Number*: One (1) standard temporary sign is permitted for lots with frontage on one (1) public street; and two (2) standard temporary signs are permitted for lots with frontage on two (2) or more public streets if they have at least three hundred (300) lineal feet of combined street frontage.
 4. *Location*: A standard temporary sign must be located at least five (5) feet from any right-of-way, edge of pavement or curb associated with a roadway, aisle and driveway. A standard temporary sign cannot be located fully or partially on any public sidewalk.
 5. *Separation*: No two (2) standard temporary signs shall be closer than eighty (80) feet from one another.
 6. *Duration*: A standard temporary sign may stay in place for the duration of the temporary event (e.g. sale of property, garage sale, etc.). The standard temporary sign may be put in place up to five (5) days prior to the temporary event. All standard temporary ground or wall signs must be taken down within seven days after the standard temporary signs purpose no longer exists.
 7. *Threshold for New Permit*: Each new standard temporary sign or relocation of an existing temporary sign requires a new temporary sign permit.
 8. *Sign Type*: A standard temporary sign must be a freestanding sign placed in a yard adjacent to a public right of way.

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- b. *Special Temporary Signs*: The following standards apply to special temporary signs.
1. **Maximum Number**: One (1) special temporary sign is permitted.
 2. **Location**: A special temporary sign must be located at least five (5) feet from any right-of-way, edge of pavement or curb associated with a roadway, aisle and driveway. A special temporary sign shall not be located fully or partially on any public sidewalk.
 3. **Duration**: A special temporary sign may stay in place for the duration of seven (7) continuous days, but no more than fourteen (14) total days in any calendar year.
 4. **Sign Types**: Inflatable signs, banners, streamers, posters, pennants, and the like as long as they do not exceed fifteen (15) feet off of the ground.
 5. **Permit**: No permit is required.
- C. Freedom of Speech: The standard temporary ground sign may be used for freedom of speech for any length of time, but must be consistent with the time, place and manner standards described above.
- D. Institutional Use Sign Standards:
- a. *Permanent Signs*: Permanent signs standards shall be permitted for Institutional Uses including churches, schools, government buildings, libraries, and not-for-profit organizations.
 1. **Types of Signs Permitted**: Any combination of permanent wall, ground, or changeable copy.
 2. **Cumulative Square Footage**: The cumulative square footage of all permanent signs shall not exceed one hundred fifty (150) square feet unless noted otherwise.
 3. **Permanent Wall Signs**: The following standards apply to permanent wall signs.
 - i. **Maximum Area**: Any single wall sign shall not exceed fifty (50) square feet in area.
 - ii. **Maximum Height**: Any single wall sign shall not exceed fifteen (15) feet in height.
 - iii. **Maximum Height Above Ground**: No part of a wall sign shall be more than twenty (20) feet above ground level.
 - iv. **Distance from Building**: No part of a wall sign shall protrude more than twelve (12) inches from the wall or face of the building to which it is attached.
 - v. **Maximum Number**: One (1) wall sign is permitted on each facade; maximum of two (2) per building.
 4. **Permanent Ground Signs**: The following standards apply to permanent ground signs.
 - i. **Maximum Area**: Any single ground sign shall not exceed fifty (50) square feet in area per side. If the ground sign has two (2) identical sides, only one side counts toward the maximum cumulative square footage.
 - ii. **Maximum Height Above Ground**: No part of a ground sign shall be more than six (6) feet above ground level.
 - iii. **Maximum Number**: One (1) permanent ground sign is permitted for lots with frontage on one (1) public street; and two (2) permanent ground signs are permitted for lots with 150 cumulative feet of frontage on two (2) or more public streets.
 - iv. **Location**: Permanent ground sign must be located at least five (5) feet from the edge of any pavement, curb, property line, or proposed right-of-way.
 - v. **Separation**: No two (2) ground signs on the same lot shall be within one hundred (100) feet of one another. Only one (1) permanent ground sign shall be placed on each frontage.

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- b. *Changeable Copy Signs*: The following standards apply to permanent changeable copy signs either ground or wall.
1. Maximum number of changeable copy signs for ground and wall: One (1) sign wall or ground within fifty (50) feet of each public entrance to facility. Maximum of two (2).
 2. Permanent Wall Signs: The following standards apply to permanent wall signs.
 - i. Maximum area: Any single wall sign shall not exceed twenty (20) square feet in area.
 - ii. Maximum Height Above Ground: No part of a wall sign shall be more than twenty (20) feet above ground level.
 - iii. Distance From Building: No part of a wall sign shall protrude more than twelve (12) inches from the wall or face of the building to which it is attached.
 3. Permanent Ground Signs: The following standards apply to permanent ground signs.
 - i. Maximum Area: Any single ground sign shall not exceed twenty (20) square feet in area per side. If the ground sign has two (2) identical sides, only one side's area counts towards the maximum cumulative square footage.
 - ii. Maximum Height Above Ground: No part of a ground sign shall be more than six (6) feet above ground level.
 - iii. Location: Permanent ground sign must be located at least five (5) feet from the edge of any pavement, curb, property line, or proposed right-of-way.
 - iv. Separation: No two (2) ground signs on the same lot shall be within one hundred (100) feet of one another. Only one (1) permanent ground sign shall be placed on each frontage.
- c. *Standard Temporary Signs*: The following standards apply to standard temporary signs.
1. Maximum Area: The sign area for a standard temporary sign shall not exceed five (5) square feet per side.
 2. Maximum Height Above Ground: Any standard temporary sign shall not exceed four (4) feet above the ground.
 3. Maximum Number: One (1) standard temporary sign is permitted for lots with frontage on one (1) public street; and two (2) standard temporary signs are permitted for lots with frontage on two (2) or more public streets if they have at least three-hundred (300) lineal feet of combined street frontage.
 4. Location: A standard temporary sign must be located at least five (5) feet from any right-of-way, edge of pavement or curb associated with a roadway, aisle or driveway. A standard temporary sign cannot be located fully or partially on any public sidewalk.
 5. Separation: No two (2) standard temporary signs shall be closer than eighty (80) feet from one another. Also, a standard temporary sign shall not be closer than fifteen (15) feet from any other sign on the property.
 6. Duration: A standard temporary sign may stay in place for the duration of the temporary event (e.g. special sale, special offer, sale of property, etc.). The standard temporary sign may be put in place up to five (5) days prior to the temporary event. All standard temporary ground or wall signs must be taken down within seven (7) days after the standard temporary signs purpose no longer exists.
 7. Threshold for New Permit: Each new standard temporary sign or relocation of an existing temporary sign requires a new temporary sign permit.
- d. *Special Temporary Signs*: The following standards apply to special temporary signs.
1. Maximum Number: One (1) special temporary sign is permitted.
 2. Location: A special temporary sign must be located at least five (5) feet from any right-of-way, edge of pavement or curb associated with a roadway, aisle or driveway. A temporary sign cannot be located fully or partially on any public sidewalk.
 3. Duration: A special temporary sign may stay in place for the duration of seven (7) continuous days, but no more than fourteen (14) total days in any calendar year.
 4. Sign Types: Inflatable signs, banners, streamers, posters, pennants, and the like as long as they do not exceed twenty-five (25) feet off of the ground.
 5. Permit: Each time a special temporary sign is setup, a temporary sign permit is required.