

Clear Choices Clean Water November 2025 Social Media Posts



The pledge for the month of November is **Adopt a Storm Drain!**

If you haven't already, remember to "like" and "follow" the <u>Clear Choices Clean Water</u>
<u>Facebook page</u> and @clearchoicescleanwater on <u>Instagram</u> and <u>Threads</u>. This will allow you to share our posts with your constituents.

If you'd like to post on your page directly (rather than share one of our posts), the following are a few sample posts. Feel free to tweak, add, and combine with your own content! Please **DO NOT** remove the Clear Choices Clean Water logo from the images or cover it with your logo.

Facebook/LinkedIn/Instagram

- Sometimes, storm drains get clogged. When they're full of litter, leaves, and other
 debris, they can't do their job preventing flooding, minimizing icy patches in the winter,
 and filtering large pollutants from stormwater before it drains into our waterways. Visit
 https://indiana.clearchoicescleanwater.org/pledges/storm-drains/ to adopt a storm
 drain and make a difference!
 - 1.png
- One simple way you can volunteer is to adopt a storm drain in your neighborhood! Check the drain BEFORE a rain event! Use a rake or broom to keep leaves and other materials clear of the drain. In winter, snow and ice can block the drain, so when possible, remove snow and ice to create a one-foot path along the curb leading to the drain. Pollutants from yards and streets accumulate in the snow and ice over the winter and then rush into drains and nearby streams during spring thaws.

Take the pledge to adopt a storm drain at https://indiana.clearchoicescleanwater.org/pledges/storm-drains/

- 2.png
- Are there many storm drains that are clogged in your neighborhood? Organize a
 Stormwater Action Team (SWAT) event to make an even larger impact with neighbors,
 family, and friends. Email info@thewhiteriveralliance.org for more information on how
 to get started.
 - 3.png
- Fall is the season when our storm drains get clogged with falling leaves! Most of the time, the storm drains are maintained by surrounding communities. If you have

drainage issues, you can always contact your city or local municipality to report your concerns. In the meantime, you can clean up visible debris and leaves while you do lawn maintenance.

4.png

Threads/Twitter

- When they're full of litter, leaves, and other debris, storm drains can't do their job. Visit https://indiana.clearchoicescleanwater.org/pledges/storm-drains/ to adopt a storm drain and make a difference!
 - 1.png
- One simple way you can volunteer is to adopt a storm drain in your neighborhood!
 Check the drain BEFORE a rain event! Take the pledge to adopt a storm drain at https://indiana.clearchoicescleanwater.org/pledges/storm-drains/
 - 2.png
- Are there many storm drains that are clogged in your neighborhood? Organize a
 Stormwater Action Team (SWAT) event to make an even larger impact with neighbors,
 family, and friends. Email info@thewhiteriveralliance.org for more information on how
 to get started.
 - 3.png
- Fall is the season when our storm drains get clogged with falling leaves! Most of the time, the storm drains are maintained by surrounding communities. Take a pledge to adopt a drain today at https://indiana.clearchoicescleanwater.org/pledges/storm-drains/
 - o 4.png



Adopt a Storm Drain!









Anyone can organize a SWAT event, but if you are in Central Indiana, the White River Alliance can also serve as the organizer. If you're interested in hosting a SWAT event contact us, and we will work with you on coordinating an event! More info below.



